### Strengths

**What do you do well?**
- What unique resources can you draw on?
- What do others see as your strengths?

**Organisation** - administration, other people, events
**Team leading** - motivating and 'chairing', organising a team and time.
**Unique** - creatively, but also thinking outside the box

**Problem solving** - a positive mind can solve any problem

**Fast thinker/decision maker** - I think really fast; before most people make decision, I have already weighed out the possibilities of various scenarios.

**Intuitive** – I can make decisions on my own based on what is expected, however I also know when to ask for help. Also I have an excellent intuition when it comes to human emotion.

**Great judge of character** – I have uncanny judgement of character, extending to a 'matchmaking' quality that could be useful is I’m leading a team.

**Positive** - I can be incredibly positive and passionate, often nipping negativity in the bud before it sprouts and engrosses my positive attitude.

**Patient** – I don’t really have a temper, rarely get frustrated.

**Easy going/Calm** – I don’t care for trivial matters and getting wound up

**Used to Travelling/commuting** – public transport warrior

### Weaknesses

**What could you improve?**
- Where do you have fewer resources than others?
- What are others likely to see as weaknesses?

**Procrastinator** – I often leave things that effect myself to the last minute.

**Low self esteem** – lack of confidence within myself and my work, ‘confidence’ often fluctuates.

**Over generous** – I often help others before I help myself, putting my own needs/goals last.

**Depression and Anxiety** – this causes my low self esteem and my lack of confidence, I bail out of commitments, don’t take opportunities, often quit things, constantly worried about becoming depressed, don’t trust myself.

**Lack of experience** – haven’t done any placements, got any work experience 18+ level, haven’t had a paid job for over 18 months, not worked a job for longer than 3 months.

**Paranoid** – I often read into things, think people think the worst of me, worry about past actions, stew on things.

**Uncompetitive** – completely uncompetitive from having four older brothers, don’t like ‘winning’ or being in the limelight, consequently causes me to not do as well as I could sometimes, this could be an issue in a business.

**Don’t have a driving licence** – public transport commuting only.

### Opportunities

**What opportunities are open to you?**
- What trends could you take advantage of?
- How can you turn your strengths into opportunities?

- As I feel 'inexperienced’ I think I could take advantage of an internship or apprenticeship.
- Due to the rise of social media, contact between business and their clients are becoming more and more important and therefore they throw lots of events to connect to them.
- Increasing number of festivals: film, music, literary, poetry, dance, art, and thousands of niche festivals
- Increasing number of conference style events: Comicon, Vidcon, gaming conferences etc.
- Make myself indispensable for a company
- Prove myself creatively
- Team leading is something others often shy away from or they think they can do in a kind of ‘I’m in charge’ – less motivational/directional leading
- Moving to Reading area (commutable to London/lots of job opportunities and companies in around this area)

### Threats

**What threats could harm you?**
- What is your competition doing?
- What threats do your weaknesses expose you to?

- Inexperience cycle - 'I can't get a job because I don't have the experience, but I can't get experience because no-one will give me a job'
- Depression/Anxiety – getting stuck in a rut, not aiming for what I actually can do due to low self esteem, losing jobs, perhaps have to take time out, breaking down at work ... can’t just go home.
- Not getting a job because I don’t have a driving licence
- Not competitive – don’t care what the competition is doing, may not be a good attitude in a business environment. Could lose out on opportunities.
- Never worked in a place for that long, scared of hating everything I do.
- Procrastination could cause me to lose out on jobs
- Get taken advantage of.